

Orders

Order / Rev:

108041

Alt Order #:

06865670

Product Desc:

American Crossroads

Estimate:

1257

Flight Dates:

10/24/12 - 10/30/12

Original Date / Rev:

10/19/12 / 10/30/12

Order Type:

**GENERAL** 

Primary AE:

Amy McCreary

Sales Office:

BLPHI

Sales Region:

National

Agency

Name:

Crossroads Media, LLC

**Buying Contact:** 

Billing Contact:

Billing Type:

Cash

Billing Calendar:

Billing Cycle:

Broadcast EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Priority:

Demographic:

Product Codes:

Revenue Codes:

**American Crossroads** 

66 Canal Center Plaza

Alexandria, VA 22314

A35+

PLI1

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

BIII Plan

Dill i lan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	83	\$229,950.00	\$195,457.50
10/29/12	10/30/12	40	\$88,900.00	\$75,565.00

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	83	\$229,950.00	\$195,457.50	0.00
November 2012	40	\$88,900.00	\$75,565.00	0.00
Totals	123	\$318,850.00	\$271,022.50	0.00

00:05:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$318,850.00
Market	100%	\$1,028,548.39

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	<b>\$0</b> .00
KLAS	27%	\$277,708.06
KLVX	0%	<b>\$0</b> .00
KSNV-	0%	\$0.00
KTNV	17%	\$174,853.23
KTUD	2%	\$20,570.97
KVVU	17%	\$174,853.23
KVWB	0%	\$0.00
LV1	0%	\$0. <b>00</b>
UNKWN	6%	\$61,71 <b>2</b> .90

	Ln	Ch	Start	End	Inventory Cod	e Break	Start/End Tin	ne Days	Len Spots	Rate Pri	Rtg Type S	pots	Amount
Ŧ	1	KSNV	10/25/12	10/25/12	Thurs PR 10-11	р СМ	10-11pm	T	:30	1 \$6,400.001	0.00 NM	1	\$6,400.00
					Thursday Prime	: 10-11pm							
		ROCK C	ENTER-B	RIAN WIL	LIAMS								
		Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					

Print Date: 10/30/12 17:16:16

KSNV

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Order / Rev:

108041

06865670

Advertiser:

American Crossroads

Alt Order#: Flight Dates:

10/24/12 - 10/30/12

Product Desc: Estimate:

American Crossroads

E   SENV   10/28/12   10/28/12   Turner PR 10-11p   CM   10-11pm   CN   10-11pm   CN   CN   CN   CN   CN   CN   CN   C	Ln Ch Start End	Inventory Code Break	Start/End 1	Time Days	Len Spots	Rate Pri	Rtg Type Spot	s	Amount
Signat Date   End Date   Week 19/2271   20/24712	E 1 KSNV 10/25/12 10/25/12	•	10-11pm	T- <i></i>	:30	1 \$6,400.001	0.00 NM	1	\$6,400.00
Suit Date   End Date   Week 1072/12   1072/812   Weel PR 10   Co.   September   Septembe	ROCK CENTER-BRIAN WII								
E 2 KSNV 10724/12 10024/12 Wed PR 1-0p CM Should Belleville Should be should			Rate	Rating					
Early   Earl	Week: 10/22/12 10/28/12	T <u>1</u>	\$6,400.00	0.00					
Section   Sect	E 2 KSNV 10/24/12 10/24/12	•	9-10pm	W	:30	1 \$8,000.001	0.00 NM	1	\$8,000.00
Sint Date   End Date   Weekdray   Spots/Week   Rate   Rating   O.00	LAW & ORDER: SVII	Wednesday Prime 9-10pm							
Week: 10/22/12   10/28/12   10/		Weekdays Spots/Week	Rate	Rating					
Meet THE PRESS not 11/4   Start Date   End Date   Meet Mode, 10/22/12   10/28/12   F11 0-110   CM   10-111pm   F110 0-11pm   F	Week: 10/22/12 10/28/12								
Medical   Medi	E 3 KSNV 10/28/12 10/28/12		8a-9am	S	:30	1 \$5,000.001	0.00 NM	1	\$5,000.00
Siart Date   End Date   Weekdays   Fate   SpotsWeek   Rate   SpotsWeek   Spo	MEET THE PRESS- n/a 11/								
Mesek 10928/12   10728/12   10728/12   Fri 10-11p			Rate	Rating					
Priday Prime 10-11pm	Week: 10/22/12 10/28/12								
Sart Date   Field Date   Meeks 10/22/12   10/28/12	E 4 KSNV 10/26/12 10/26/12	•	10-11pm	F	:30	1 \$6,400.001	0.00 NM	1	\$6,400.00
Start Date   End Date   Weekclays   SpotsWeek   Rate   Start	DATELINE NRC	Friday Prime 10-11pm							
March   10/28/12   10/28/12   10/28/12   NFL Football   CM   1P-9PM		Weekdays Spots/Week	Rate	Rating					
New   Sun NT FB: GB & House				_					
SUN NT FB: GB @ HOUSTON   Model	E 5 KSNV 10/28/12 10/28/12		1P-9PM	S	:30	1 \$24,000.001	0.00 NM	1	\$24,000.00
Slart Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week	SUNINT ER: OR @ HOUST								
Week: 10/22/12   10/28/12   10/24/12   Veekdays   Spots/Week   Rate   Rating   Shart Date   End Date   Weekdays   Spots/Week   Rate   Shart Date   End Date   Weekdays   Spots/Week   Rate   Shart Date   Shart Dat	=		Rate	Rating					
Wednesday Prime 10-11pm				<u> </u>					
CHICAGO FIRE    Start Date   End Date   Weeki 10/22/12   10/28/12  W   1 \$6,400.00   0.00	E 6 KSNV 10/24/12 10/24/12		10-11pm	W	:30	1 \$6,400.001	0.00 NM	1	\$6,400.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   New   10/22/12   10/28	CHICAGO EIRE	Wednesday Prime 10-11pm							
Week: 10/22/12   10/28/12  W   1 \$6,400.00   0.00		Weekdays Spots/Week	Rate	Rating					
Monday Prime 10-11pm   REVOLUTION     10/22   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating									
REVOLUTION     10/22     2	E 7 KSNV 10/29/12 10/29/12	·	10-11 <b>p</b> m	M	:30	1 \$6,400.001	0,00 NM	1	\$6,400.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00	DEVOLUTION n/a 10/22	Monday Prime 10-11pm							
Week: 10/29/12		Weekdays Spots/Week	Rate	Rating					
Wednesday Prime 8-9pm   ANIMAL PRACTICE/GUYS W/KIDS   Start Date   Meek 10/22/12   10/28/12   10/				<del></del>					
ANIMAL PRACTICE/GUYS W/KIDS  Start Date   End Date   Weekdays   Priday Prime 9-10pm   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating    Week: 10/22/12   10/28/12	E 8 KSNV 10/24/12 10/24/12		8-9pm	W	:30	1 \$4,800.001	0.00 <b>N</b> M	1	\$4,800.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	ANIMAL PRACTICE/GUYS	•							
Week: 10/22/12         10/28/12        W         1         \$4,800.00         0.00           E 9 KSNV 10/26/12 10/26/12 10/26/12         Fri PR 9-10pm         CM         9-10pm        F         :30         1 \$5,500.001         0.00 NM         1 \$5,500.00           GRIMM Start Date Week: 10/22/12 10/28/12         End Date Un/28/12         Weekdays Sunday Today Sunday			Rate	Rating					
Friday Prime 9-10pm   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating			\$4,800.00						
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	E 9 KSNV 10/26/12 10/26/12	•	9-10pm	F	:30	1 \$5,500.001	0.00 NM	1	\$5,500.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	GRIMM	Friday Prime 9-10pm							
Week: 10/22/12         10/28/12        F-         1         \$5,500.00         0.00           E 10 KSNV 10/28/12         10/28/12         Sunday Today Sunday Today Sunday Today Sunday Today Sunday Today Sunday Today         CM         7a-8am        S         :30         1         \$4,000.00 1         0.00 NM         1         \$4,000.00           TODAY ON SUNDAY           Start Date Week: 10/22/12         End Date Date Date Date Date Date Date Date		Weekdays Spots/Week	Rate	Rating					
Sunday Today   TODAY ON SUNDAY   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/22/12   10/28/12   10/28/12   10/24	Week: 10/22/12 10/28/12	F 1					,,		
TODAY ON SUNDAY  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/22/12 10/28/12S 1 \$4,000.00 0.00  E 11 KSNV 10/24/12 10/24/12 M-F Jeopardy M-F Jeopardy M-F Jeopardy  JEOPARDY  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/22/12 10/28/12W 1 \$3,400.00 0.00  E 12 KSNV 10/25/12 10/25/12 10/25/12 M-F Jeopardy M-F Jeopardy  JEOPARDY  Start Date Meek: 10/22/12 10/25/12 10/25/12 M-F Jeopardy M-F Jeopardy  M-F	E10 KSNV 10/28/12 10/28/12	• •	7a-8am	S	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
Start Date Week: 10/22/12         End Date Weekdays         Weekdays         Spots/Week Rate A,000.00         Rating 0.00           E 11 KSNV 10/24/12 10/24/12         10/24/12 10/24/12         M-F Jeopardy M-F Jeopardy M-F Jeopardy M-F Jeopardy M-F Jeopardy Week: 10/22/12         CM 630-7pmw :30 1 \$3,400.001         1 \$3,400.001         0.00 NM 1 \$3,400.00           E 12 KSNV 10/25/12 10/25/12 N-F Jeopardy JEOPARDY         CM 630-7pmT :30 1 \$3,400.001         0.00 NM 1 \$3,400.00           Start Date Start Date Weekdays JEOPARDY         Spots/Week Rate M-F Jeopardy M-F Jeopardy M-F Jeopardy JEOPARDY         CM 630-7pmT :30 1 \$3,400.001         0.00 NM 1 \$3,400.00           Week: 10/22/12 10/28/12T 1 \$3,400.00         0.00         0.00         0.00         0.00	TODAY ON SUNDAY	Sunday Today							
Week: 10/22/12       10/28/12      S       1 \$4,000.00       0.00         E 11 KSNV 10/24/12 10/24/12       M-F Jeopardy M-F Jeopardy M-F Jeopardy JEOPARDY       CM 630-7pm      w       :30 1 \$3,400.001       0.00 NM       1 \$3,400.00         Start Date Week: 10/22/12 10/28/12       End Date Weekdays Spots/Week Rate Nating Week: 10/22/12 10/25/12 10/25/12 10/25/12 10/25/12 M-F Jeopardy M-F Jeopardy JEOPARDY       CM 630-7pm      T       :30 1 \$3,400.001       0.00 NM       1 \$3,400.00         Start Date Start Date Weekdays Week: 10/22/12       End Date Weekdays Spots/Week Rate Weekdays National Meek: 10/22/12 10/28/12       Rating Rating National Meek: 10/22/12 10/28/12       Rating National Meek: 10/22/12 10/28/12		Weekdays Spots/Week	Rate	Rating					
M-F Jeopardy   JEOPARDY   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/22/12   10/28/12  W   1 \$3,400.00   0.00									
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	E 11 KSNV 10/24/12 10/24/12		630-7 <b>p</b> m	W	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
Start Date Week: 10/22/12         End Date 10/28/12         Weekdays W         Spots/Week 1 \$3,400.00         Rating 0.00           E 12 KSNV 10/25/12 10/25/12 10/25/12 10/25/12 N-F Jeopardy M-F Jeopardy         CM 630-7pmT        T         :30 1 \$3,400.001 0.00 NM 1 \$3,400.00           JEOPARDY Start Date Week: 10/22/12 10/28/12T         End Date Weekdays         Spots/Week Spots/Week         Rate Rating Rating 0.00           Week: 10/22/12 10/28/12T         1 \$3,400.00 0.00	IEODADDV	M-F Jeopardy							
Week: 10/22/12       10/28/12      W       1 \$3,400.00       0.00         E 12 KSNV 10/25/12 10/25/12       M-F Jeopardy       CM 630-7pm      T       :30 1 \$3,400.001       0.00 NM       1 \$3,400.00         M-F Jeopardy         JEOPARDY         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 10/22/12       10/28/12      T       1 \$3,400.00       0.00		Weekdays Spots/Week	Rate	Rating					
M-F Jeopardy JEOPARDY <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/22/12 10/28/12T 1 \$3,400.00 0.00									
JEOPARDY <u>Start Date End Date Weekdays Spots/Week</u> <u>Rate Rating</u> Week: 10/22/12 10/28/12T 1 \$3,400.00 0.00	E 12 KSNV 10/25/12 10/25/12		630-7pm	T	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/22/12 10/28/12T 1 \$3,400.00 0.00	JEOPARDY	M-F Jeopardy							
Week: 10/22/12 10/28/12T 1 \$3,400.00 0.00		Weekdavs Snots/Week	Rate	Rating			ļ		
E13 KSNV 10/26/12 10/26/12 CM 630-7pmF :30 1 \$3,400.001 0.00 NM 1 \$3,400.00									
	E13 KSNV 10/26/12 10/26/12	2 CM	630-7pm	F	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00

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Order / Rev: 108041

Alt Order #: 06865670 Advertiser: American Crossroads

Product Desc:

American Crossroads

**KSNV** 

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10/24/12 - 10/30/12 Flight Dates:

Estimate:

1257

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F Jeopardy M-F Jeopardy **JEOPARDY** Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/22/12 10/28/12 ----F---\$3,400.00 0.00 E 14 KSNV 10/29/12 10/29/12 M-F Jeopardy :30 CM 630-7pm \$3,400,001 0.00 NM M----\$3,400.00 M-F Jeopardy **JEOPARDY** Spots/Week Rating Start Date End Date Weekdays Rate Week: 10/29/12 11/04/12 \$3,400.00 0.00 E 15 KSNV 10/30/12 10/30/12 M-F Jeopardy CM 630-7pm -T----:30 1 \$3,400.001 0.00 NM 1 \$3,400.00 M-F Jeopardy **JEOPARDY** Spots/Week End Date Rating Start Date Weekdays Rate Week: 10/29/12 11/04/12 \$3,400.00 0.00 E 16 KSNV 10/30/12 10/30/12 Tues PR 9-10p CM 9-10p -T----:30 1 \$5.200.001 0.00 NM \$5,200.00 Tuesday Prime 9-10p GO ON/ THE NEW NORMAL Spots/Week Start Date End Date Weekdays Rate Rating -T----\$5,200.00 0.00 Week: 10/29/12 11/04/12 E 17 KSNV 10/27/12 10/27/12 SIGN ON-SIGN OFF CM 5a-459a ----5-:30 1 \$3,000.001 0.00 NM \$3,000.00 (9:00 PM-10:00 PM) ROS CHICAGO FIRE (R) **End Date** Start Date Weekdays Spots/Week Rate Rating 10/28/12 ----S-0.00 Week: 10/22/12 \$3,000.00 E18 KSNV 10/28/12 10/28/12 NFL Football CM 1P-9PM ----S :30 1 \$14,000,001 0.00 NM \$14,000.00 NFL Football SUN NT FB: N ORLEANS @ DEN End Date Spots/Week Rating Start Date <u>Weekdays</u> Rate Week: 10/22/12 10/28/12 1\$14,000.00 0.00 E 19 KSNV 10/24/12 10/24/12 The Tonight Show CM 1135p-1236a --W----:30 1 \$2,000,001 0.00 NM \$2,000.00 Tonight Show TONIGHT SHOW W/ JAY LENO Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 --W----\$2,000.00 0.00 Week: 10/22/12 E 20 KSNV 10/25/12 10/25/12 The Tonight Show CM 1135p-1236a ---T---:30 1 \$2,000,001 0.00 NM \$2,000.00 1 Tonight Show TONIGHT SHOW W/ JAY LENO Start Date End Date Weekdays 1 Spots/Week <u>Rate</u> <u>Rating</u> --T---10/28/12 1 \$2,000.00 0.00 Week: 10/22/12 E 21 KSNV 10/26/12 10/26/12 The Tonight Show СМ 1135p-1236a :30 1 \$2,000.001 0.00 NM \$2,000.00 Tonight Show TONIGHT SHOW W/ JAY LENO Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ---F--\$2,000.00 0.00 E 22 KSNV 10/29/12 10/29/12 CM 1135p-1236a M----:30 0.00 NM The Tonight Show \$2,000.001 \$2,000,00 Tonight Show TONIGHT SHOW W/ JAY LENO Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 10/29/12 11/04/12 M-----\$2,000.00 0.00 E 23 KSNV 10/30/12 10/30/12 The Tonight Show 1135p-1236a :30 1 \$2,000.001 0.00 NM \$2,000.00 CM -T----**Tonight Show** TONIGHT SHOW W/ JAY LENO Start Date End Date Spots/Week Rating Weekdays <u>Rate</u> Week: 10/29/12 11/04/12 1 \$2,000.00 0.00 E 24 KSNV 10/28/12 10/28/12 Sports Night in Las VegaGM Sun 1135p-1200a -----S :30 1 \$2,000.001 MN 00.0 \$2,000.00 Sports Night in Las Vegas SPORTS NIGHT IN LAS VEGAS Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 10/22/12 10/28/12 ----S \$2,000.00 E 25 KSNV 10/24/12 10/24/12 CM 11pm-1135pm :30 1 \$2,800.001 0.00 NM \$2,800.00

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Print Date: 10/30/12 17:16:16 P

**KSNV** 

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108041

Advertiser:

American Crossroads

Alt Order #:

06865670

Product Desc:

American Crossroads

Flight Dates:

10/24/12 - 10/30/12

Estimate:

Ln Ch	Start	End	Inventory Code M-F News 3 at Ele		Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type Sp	ots	Amount
NITIA(O)	NIOUT	CIDE	M-F News 3 at Ele	ven							
NEWS :	s NiGH i⊸ rt Date	SIDE End Date	Weekdays	Spots/Week	Poto	Rating			1		
<u>المن</u> //Week: 10		10/28/12	vveekuays	<u>3pot3/vveek</u> 1	<u>Rate</u> \$2,800.00	0.00					
E 26 KSNV			M-F News 3 at Ele		11pm-1135p		:30	1 \$2,800.001	0.00 NM	1	\$2,800.00
NEWS :	NIGHT	SIDE							l.		
Week: 10/		End Date 10/28/12	T	Spots/Week 1	<u>Rate</u> \$2,800.00	Rating 0.00					
E 27 KSNV			M-F News 3 at Ele M-F News 3 at Ele		11pm-1135p	mF	:30	1 \$2,800.001	0.00 NM	1	\$2,800.00
	3 NIGHT rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/28/12	F	<u>opota/**cck</u> 1		0.00					
E 28 KSNV			M-F News 3 at Ele		11pm-1135p	m M	:30	1 \$2,800.001	0.00 NM	1	\$2,800.00
NEWS:	3 NIGHT	SIDE '									
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating					
Week: 10/ E 29 KSNV		11/04/12	M-F News 3 at Ele	1 von CM	\$2,800.00 11pm-1135p	0.00 m -T	:30	1 \$2,800.001	0.00 NM	4	ቀ2 ያለስ ለ
	10/30/1 3 NIGHT		M-F News 3 at Ele		r ipiii-i rəəp		.30	1 \$2,600.001	0.00 NW	1	\$2,800.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	-T	1		0.00					
E30 KSNV			Mon PR 8-10p Monday Prime 8-1	CM 0pm	8-10pm	M	:30	1 \$8,000.001	0.00 NM	1	\$8,000.0
	ICE n/a										
<u>Sta</u> Week: 10/	rt Date	<u>End Date</u> 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$8,000.00	Rating 0.00					
E 31 KSNV			News 3 Today Wk		9a-930am	S	:30	1 \$1,500.001	0.00 NM	1	\$1,500.0
			News 3 Today					**,	-1	·	+.,
		YWKEND		O ( 847 )	Б.	- ·					
<u>Sta</u> Week: 10/	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00					
E32 KSNV	10/24/1		Today Show Today Show	СМ	658a-9am	w	:30	2 \$3,800.001	0.00 NM	2	\$7,600.0
	SHOW								l		
<u>Sta</u> Week: 10/	rt <u>Date</u>	End Date 10/28/12	Weekdays	Spots/Week 2	<u>Rate</u> \$3,800.00	Rating 0.00					
			Today Show	CM	658a-9am	T	;30	2 \$3,800.001	0.00 NM	2	\$7,600.0
			Today Show								
	SHOW	End Data	Maddaya	CnotoAMook	Data	Doting			1		
Sta Week: 10/	<u>rt Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$3,800.00	Rating 0.00					
			Today Show Today Show	СМ	658a-9am	F	:30	2 \$3,800.001	0.00 NM	2	\$7,600.0
TODAY	SHOW										
Week: 10/		End Date 10/28/12	F	Spots/Week 2	Rate \$3,800.00	Rating 0.00					
		12 10/29/12	Today Show Today Show	СМ	658a-9am	M~~-~-	:30	1 \$3,800.001	0.00 NM	1	\$3,800.0
	SHOW	E-1 P-1	Madda	Constantia	D 1	Dotin ~					
<u>Sta</u> Week: 10	art <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$3,800.00	Rating 0.00					
			Today Show Today Show	СМ	658a-9am	-T	:30	2 \$3,800.001	0.00 NM	2	\$7,600.0
TODAY	show		Today Onow						•		
	art Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10		11/04/12	-T	2	\$3,800.00	0.00					
E37 KSNV	10/28/	12 10/28/12		CM	9:30a-10a	S	:30	1 \$2,000.001	0.00 NM	1	\$2,000.

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American Crossroads

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American Crossroads

s KSNV

Flight Dates:

10/24/12 - 10/30/12

Estimate: 1257

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Chris Matthews 9:30AM S Chris Matthews SUN 9:30am CHRIS MATTHEWS SHOW End Date Spots/Week Start Date **Weekdays** Rate Rating ----S \$2,000.00 0.00 Week: 10/22/12 10/28/12 1 E 38 KSNV 10/28/12 10/28/12 News 3 Live in Prime CM 7-10pm :30 1 \$3,600,001 0.00 NM \$3,600.00 News 3 in Prime **NEWS 3 LIVE (FOLLOWING NFL)** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 \$3,600.00 Week: 10/22/12 0.00 ----S E 39 KSNV 10/28/12 10/28/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 1 \$2,800,001 0.00 NM \$2,800.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date Weekdays** Spots/Week Rate Rating 0.00 Week: 10/22/12 10/28/12 \$2,800,00 E 40 KSNV 10/28/12 10/28/12 News 3 Sunrise - SUND&M ----S :30 1 \$1,000,001 0.00 NM \$1.000.00 6a-7a News 3 Sunrise SUNDAY **NEWS 3 AT SUNRISE** Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 1 \$1,000.00 0.00 Week: 10/22/12 E 41 KSNV 10/27/12 10/27/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-:30 1 \$2,800.001 0.00 NM \$2,800.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ----S-\$2,800.00 0.00 E42 KSNV 10/27/12 10/27/12 Wknd Jeopardy 630-7pm -----:30 1 \$1,050.001 0.00 NM CM \$1,050.00 SAT/Jeopardy **JEOPARDY** Start Date **End Date Weekdays** Spots/Week Rate Rating ----S-Week: 10/22/12 10/28/12 \$1,050.00 0.00 M-F Early News --W----E 43 KSNV 10/24/12 10/24/12 CM 5-630p 1 \$3,600,001 0.00 NM \$3,600.00 M-F Early News **EARLY NEWS** Start Date Weekdays Spots/Week Rating **End Date** Rate Week: 10/22/12 10/28/12 --W----\$3,600,00 0.00 1 :30 \$3,600.001 0.00 NM E 44 KSNV 10/25/12 10/25/12 M-F Early News CM 5-630p ---T---\$3,600.00 M-F Early News **EARLY NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ----T---\$3,600.00 0.00 E 45 KSNV 10/26/12 10/26/12 M-F Early News CM 5-630p ----F---:30 1 \$3,600.001 0.00 NM \$3,600.00 M-F Early News **EARLY NEWS End Date** Spots/Week Rating Start Date Weekdays <u>Rate</u> ---F--\$3,600.00 10/28/12 0.00 Week: 10/22/12 E 46 KSNV 10/29/12 10/29/12 CM :30 1 \$3,600.001 0.00 NM \$3,600.00 M-F Early News 5-630p M-----M-F Early News **EARLY NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$3,600.00 0.00 1 1 \$3,600.001 0.00 NM E47 KSNV 10/30/12 10/30/12 M-F Early News CM 5-630p :30 1 \$3,600.00 M-F Early News **EARLY NEWS** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/29/12 11/04/12 -T----\$3,600.00 0.00 E 48 KSNV 10/24/12 10/24/12 Late Night w/Fallon CM 1236a-136am :30 \$700.001 0.00 NM 1 \$700.00 Late Night w/Fallon LATE NIGHT W/JIMMY FALLON **End Date** Spots/Week Rating Start Date Weekdavs <u>Rate</u> Week: 10/22/12 10/28/12 ~-W~---\$700.00 0.00 E 49 KSNV 10/25/12 10/25/12 CM 1236a-136am :30 \$700.001 0.00 NM ---T~--\$700.00

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KSNV

Order / Rev:

108041

Advertiser:

American Crossroads

Alt Order #:

06865670

Product Desc:

American Crossroads

Flight Dates:

10/24/12 - 10/30/12

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
				Late Night w/Fallo							9 .)	_	
	LATEN	IOLIT M	/ 11h 4h 4h 4h / 12 A   1	Late Night w/Fall	on								
		rt Date	/JIMMY FALI End Date	Weekdays	Spots/Week	Rate	Rating				ı		
W	eek: 10/:		10/28/12	T	1	\$700.00	0.00						
E 50				Late Night w/Fallo		1236a-136ar	nF	:30	1	\$700.001	0.00 NM	1	\$700.00
			JIMMY FAL										
w	<u>Sta</u> /eek: 10/	<u>rt Date</u> 22/12	<u>End Date</u> 10/28/12	Weekdays	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
				Late Night w/Fallo	n CM	1236a-136ar		:30	1	\$700.001	0.00 NM	1	\$700.00
				Late Night w/Falle									·
			JIMMY FAL		0 1 451 1	<b>5</b> (	5.0						
10.	<u>Sta</u> /eek: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$700.00	Rating 0.00						
				Late Night w/Fallo	on CM	1236a-136ar		:30	1	\$700.001	0.00 NM	1	\$700.00
			JIMMY FAL	Late Night w/Fall		12004 1004		.00	•	Ψ. σσ.σσ.	3.33 11141		ψ1 00.00
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/e ek: 10/	***	11/04/12	-T	1	\$700.00	0.00						
E 53	KSNV	10/24/1	12 10/24/12	The Agenda 1230	•	1230 <b>-1</b> p	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
	NEWS -	4: THE <i>A</i>	AGENDA	The Agenda 1230	ppm							l	
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	/eek: 10/	22/12	10/28/12	W	1	\$1,000.00	0.00					l	
E 54			2 10/25/12	The Agenda 1230 The Agenda 1230	•	1230-1p	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
			AGENDA	AAT Lules	O4- 6N1.	D-1-	D. H					l	
W	<u>5ta )</u> /eek: 10	<u>rt Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					l	
			12 10/26/12	The Agenda 1230 The Agenda 1230	pm CM	1230-1p	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
			AGENDA										
10	<u>Sta</u> /eek: 10	rt Date	End Date 10/28/12	<u>Weekdays</u> F	Spots/Week	Rate	Rating 0.00						
			10/20/12	·	pm CM	\$1,000.00 1230-1p	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
L 50			AGENDA	The Agenda 123	•	1200 16	14	.00	'	Ψ1,000.001	0.00 (4)(4)		ψ1,000.00
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
	/eek: 10/		11/04/12	M		\$1,000.00	0.00						
E 57	KSNV	10/30/	12 10/30/12	The Agenda 1230		1230-1p	-T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
	NEWS	4: THE A	AGENDA	The Agenda 123	υμπ							1	
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek: 10/	29/12	11/04/12	-T	1	\$1,000.00	0.00						
E 58	KSNV	10/27/	12 10/27/12	Saturday Today	CM	7a-9am	S-	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
	CATLID	DAY TO	DΔV	Saturday Today									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
V	Veek: 10		10/28/12	S-		\$2,000.00	0.00						
			12 10/28/12	LAW & ORDER (	synd) FCM	M-SA 8-11p	/ SUNS	:30	1	\$2,400.001	0.00 NM	1	\$2,400.00
	10			Law & Order (sy	nd) PRIME								
	l&o Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
v	<u>ى د</u> .veek: 10	•	10/28/12	<u>vveekdays</u> S		\$2,400.00	0.00					1	
			12 10/24/12	•	CM	1258p-2pm	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
	DAYS	OF OUR	LIVES	Days of our Live:	•							1	
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					1	
V	Veek: 10		10/28/12	W		\$1,000.00	0.00					1	
E 61	KSNV	10/25/	12 10/25/12		CM	1258p-2pm	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00

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108041 Order / Rev: Advertiser: American Crossroads Alt Order #: 06865670 Product Desc: American Crossroads

Flight Dates: 10/24/12 - 10/30/12 Estimate: 1257

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	Spots	Rate Pri	Rtg Type S	pots	Amount
			Days of our Lives Days of our Lives									
DAYS	OF OUR I	LIVES	bays of our Lives									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		10/28/12	T		\$1,000.00	0.00						
E 62 KSNV	10/26/1	2 10/26/12	Days of our Lives Days of our Lives	СМ	1258p-2pm	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
	OF OUR I											
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 10/ E 63 KSNV		10/28/12	Days of our Lives	CM	\$1,000.00 1258p-2pm	0.00 M	:30	1	\$1,000.001	0.00 NM	1	¢4 000 00
L 03 KSNV	10/23/1	2 10/23/12	Days of our Lives		1200p-2pm	M	.50	'	φ1,000.001	U.OU INIVI	1	\$1,000.00
DAYS	OF OUR I	LIVES	•									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	M		\$1,000.00	0.00			<b>1</b> 4 000 004	0.00.484		
E 64 KSNV	10/30/1	2 10/30/12	Days of our Lives Days of our Lives	СМ	1258p-2pm	-T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
DAYS (	OF OUR	LIVES	Days of our Lives									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/04/12	-T		\$1,000.00	0.00						
E 65 KSNV	10/27/1	2 10/27/12	•		9am-930am	S-	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
NEWS	3 TODAY	//WKEND	News 3 Today - S	A I								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	S-		\$1,500.00	0.00						
E 66 KSNV	10/24/1	2 10/24/12	NEWS 3 at 4 (1 l		4-5pm	W	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
NEWC	2 AT 4		4PM NEWS (1 ho	our)								
NEWS	ort Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	W	1	\$1,800.00	0.00						
E 67 KSNV		<del> </del>	NEWS 3 at 4 (1 h	HOUR)CM	4-5pm	T	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
			4PM NEWS (1 ho	our)								
NEWS		End Data	Manhara	Constantinal.	Dat-	D-4:						
<u>اه.</u> Week: 10	art Date /22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00						
E 68 KSNV			NEWS 3 at 4 (1 I		4-5pm	F	:30	1	<b>\$1</b> ,800.001	0.00 NM	1	\$1,800.00
			4PM NEWS (1 ho		•				,			, .,
NEWS												
<u>Sta</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$1,800.00	<u>Rating</u> 0.00						
			NEWS 3 at 4 (1 I		4-5pm	M	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
L CO NOITE	10,201	12 10120,12	4PM NEWS (1 ho		ч ортл	1-1	.00	·	Ψ1,000.001	0.00 14141		Ψ1,000.00
NEWS	3 AT 4		,	·								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10.		11/04/12	M	1000000	7.1-4-1	0.00	.00		<b>#4 000 004</b>	0.00 104	4	<b>#4.000.00</b>
E70 KSNV	10/30/1	12 10/30/12	NEWS 3 at 4 (1 I 4PM NEWS (1 he		4-5pm	-T	:30	7	\$1,800.001	0.00 NM	1	\$1,800.00
NEWS	3 AT 4		11 11 11 11 11 11 11 11	oui,								
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		11/04/12	-T	<del> </del>	\$1,800.00	0.00						
E71 KSNV	10/24/1	12 10/24/12	M-F 6-7a WakeU	_	6-7 <b>a</b>	W	:30	1	\$2,000.001	0.00 <b>N</b> M	1	\$2,000.00
WAKE	UP WITH	THE WAG	M-F 6-7a WakeU NERS	p w/vvagners								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/28/12	W		\$2,000.00	0.00						
E72 KSNV	10/25/1	12 10/25/12	M-F 6-7a WakeU	-	6-7a	T	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
MAKE	I ID WITL	H THE WAG	M-F 6-7a WakeU NERS	p w/Wagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	T		\$2,000.00	0.00						
E 73 KSNV	10/26/1	12 10/26/12	-	CM	6-7a	F	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
										-		

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Order / Rev: Alt Order #:

Flight Dates:

108041

06865670

10/24/12 - 10/30/12

Advertiser:

American Crossroads

Product Desc:

American Crossroads

EstImate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Spo	ts Rate Pri	Rtg Type S	pots	Amount
			M-F 6-7a WakeU M-F 6-7a WakeU	•							
WAKE	UP WITH	I THE WAGI		p mrtagnere					_		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/28/12	F		\$2,000.00	0.00	-00	4 00 000 004	0.00 1114		
E /4 KSNV	10/29/1	2 10/29/12	M-F 6-7a WakeUp M-F 6-7a WakeU	_	6-7a	M	:30	1 \$2,000.001	0.00 NM	1	\$2,000.00
WAKE	UP WITH	I THE WAG		p mirragiloro							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10		11/04/12	M		\$2,000.00	0.00		4 00 000 00 (	0.00.1111		
E /5 KSNV	10/30/1	2 10/30/12	M-F 6-7a WakeU M-F 6-7a WakeU	<del>-</del>	6-7a	-T	:30	1 \$2,000.001	0.00 <b>NM</b>	1	\$2,000.00
WAKE	UP WITH	THE WAG		p m/magnoro							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		11/04/12	-T	1	\$2,000.00	0.00	.00	4 04 000 004	0.00 1111		<b>A4 000 00</b>
E76 KSNV	10/24/1	2 10/24/12	Dr. Phil Dr Phil	CM	3- <b>4</b> p	W	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
DR. Pl	HL.		Di i iii								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10		10/28/12	W	1	\$1,200.00	0.00					
E77 KSNV	10/25/1	2 10/25/12	Dr. Phil Dr Phil	СМ	3-4p	T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
DR. PI	IIL		DI FIII								
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10		10/28/12	T	1	V 1,1-00.00	0.00					
E78 KSNV	10/26/1	2 10/26/12	Dr. Phil Dr Phil	CM	3-4p	F	:30	1 \$1,200.001	0.00 <b>N</b> M	1	\$1,200.00
DR. Pl	-IIL		DIPIII								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		10/28/12	F		\$1,200.00	0.00					
E79 KSNV	10/29/1	2 10/29/12		CM	3-4p	M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
DR. PI	411		Dr Phil								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	/29/12	11/04/12	M	1	\$1,200.00	0.00					
E 80 KSNV	10/30/1	12 10/30/12		CM	3-4p	-T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
DR. PI	411		Dr Phil								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	-T		\$1,200.00	0.00					
E81 KSNV	10/28/1	12 10/28/12	Jeopardy in PRIM		M-SA 8-11p	/ SUNS	:30	1 \$2,400.001	0.00 NM	1	\$2,400.00
lon			Jeopardy in Prim	е							
jep St	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		10/28/12	S		\$2,400.00	0.00					
E 82 KSNV	10/24/	12 10/24/12	M-F 5-6a WakeU	pw/Wa@M	5-6a	W	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
10/01/F	LID MAT	LTHEMA	M-F 5-6a WakeU	lp w/Wagners							
	art Date	H THE WAG End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/28/12	W	1		0.00					
		12 10/25/12	M-F 5-6a WakeU	p w/Wa@M	5-6a	T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			M-F 5-6a WakeU	lp w/Wagners							
		THE WAG		Snote#Mode	Doto	Pating					
<u>ی Si</u> Week: 10	art <u>Date</u> 0/22/12	End Date 10/28/12	<u>Weekdays</u> ⊤	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00					
			M-F 5-6a WakeU		5-6a	F	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			M-F 5-6a WakeU					•			
		H THE WAG		Cnot-AAI1-	D-4-	Dotin -					
<u>Si</u> Week: 10	art Date 0/22/12	End Date 10/28/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$1,200.00	<u>Rating</u> 0. <b>0</b> 0					
		12 10/29/12		CM	5-6a	M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
						••		,		· ·	+ 1,255.00

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Order / Rev:

108041

Advertiser:

American Crossroads

Alt Order #:

06865870

Product Desc:

American Crossroads

Flight Dates:

10/24/12 - 10/30/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type Spots	3	Amount
			M-F 5-6a WakeU								
WAKE	LID WITH	THE WAG	M-F 5-6a WakeU NEDS	p w/Wagners							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			I		
Week: 10		11/04/12	M	***************************************	\$1,200.00	0,00					
E86 KSNV	10/30/1	2 10/30/12	M-F 5-6a WakeU	p w/Wa@M	5-6a	-T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			M-F 5-6a WakeU	p w/Wagners							
		THE WAG		Cnoto/Mook	Data	Doting			i		
<u>اد.</u> Week: 10	art Date //29/12	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
E 87 KSNV			M-F Wheel	CM	7-730pm	W	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
			M-F Wheel of Fo								+-1
	L OF FOF										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/28/12	W	1	\$3,400.00	0.00	-00	4 40 400 004	0.00 1114		*** *** ***
E 88 KSNV	10/25/1	2 10/25/12	M-F Wheel M-F Wheel of Fo	CM	7-730pm	T	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
WHEE	L OF FOR	RTUNE	WI-I WINEERON O	(turie							
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10	/22/12	10/28/12	T	1	\$3,400.00	0.00					
E89 KSNV	10/26/1	2 10/26/12	M-F Wheel	СМ	7-730pm		:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
140100		TI INIT	M-F Wheel of Fo	rtune							
	L OF FOR		Manhalana	Constanting	Dete	Deline					
<u>ى د</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$3,400.00	Rating 0.00					
		2 10/29/12	M-F Wheel	CM	7-730pm	M	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
L CO ILOIT	1012011	2 10/20/12	M-F Wheel of Fo		, 100pm		100	. φο, (σο,σο.	0.00 1111	•	ψο, που.ου
WHEE	L OF FOR	RTUNE									
	<u>art Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		11/04/12	M		\$3,400.00	0,00					
E91 KSNV	10/30/1	2 10/30/12	M-F Wheel M-F Wheel of Fo	CM	7-730pm	-T	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
WHEE	L OF FO	RTUNE	MI-L AAUGELOLI-O	ituile							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10	/29/12	11/04/12	-T	1	\$3,400.00	0.00					
E92 KSNV	/ 10/27/1	2 10/27/12	News 3 Sunrise -		6a-7a	S-	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NENDO	0 AT 011	NEIGE	News 3 Sunrise	SATURDAY							
	3 AT SU		Maakdaya	Cnata Milaak	Data	Dalina					
<u>ى.</u> Week: 10		End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,000.00	<u>Rating</u> 0.00					
		···	The Doctors	CM	2pm-3pm	W	:30	1 \$650.001	0.00 NM	1	\$650.00
LOO ROIT	10/2 1/1	2 10/2/11/2	The Doctors	OII.	-piii 0piii	"	.00	1 \$656.661	0.00 14141	,	ψοσο.σο
THE D	OCTORS	;									
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10		10/28/12	W	1	\$650,00	0.00					
E 94 KSNV	/ 10/25/1	2 10/25/12	The Doctors	СМ	2pm-3pm	T	:30	1 \$650.001	0.00 NM	1	\$650.00
THE D	OCTORS		The Doctors								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/28/12	T	1	\$650.00	0.00					
		12 10/26/12	The Doctors	СМ	2pm-3pm	F	:30	1 \$650.001	0.00 NM	0	\$0.00
			The Doctors		, ,						
	OCTORS			_							
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10 Spot C	0/22/12 h <u>Date Ra</u>	10/28/12 ange F	F Description		\$650.00 rt/End Time	0.00 \v	Veekdavs	Length Rate	Rtg Type		
		<u> 2-10/28/12 7</u>	<del></del>		n-3pm	_	<u>ческиауъ</u> F				
	nresolved			-611	l			.== (##8810	, '****		
			ICHELLE OBAMA	SPOKE]							
E 96 KSN\	/ 10/29/	12 10/29/12	The Doctors	CM	2pm-3pm	M	:30	1 \$650.001	0.00 NM	1	\$650.00
			The Doctors								

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KSNV

Order / Rev:

108041

Advertiser:

Estimate:

American Crossroads

Alt Order#: Flight Dates: 06865670 10/24/12 - 10/30/12 Product Desc:

American Crossroads

Ln Ch Start THE DOCTORS	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date E	nd Date 1/04/12	Weekdays M	Spots/Week	<u>Rate</u> \$650.00	Rating 0.00				1		
E 97 KSNV 10/30/12		The Doctors	CM	2pm-3pm	-T	:30	1	\$650.001	0.00 NM	1	#6#0.00
THE DOCTORS	10/30/12	The Doctors	CIVI	zpm-spm	5 5-5	.30	1	1 00.0604	U.UU INIWI	1	\$650.00
	End Doto	Mackelova	Consta AMarik	Data	Detina					İ	
	<u>Ind Date</u> 11/04/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
E 98 KSNV 10/24/12	10/24/12	Rachael Ray Rachael Ray	СМ	11am-12pm	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
RACHEL RAY											
	End <u>Date</u> 10/28/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
E 99 KSNV 10/25/12	10/25/12	Rachael Ray	CM	11am-12pm	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
RACHEL RAY		Rachael Ray						, ,, , , , , , , , , , , , , , , , , , ,			• 1,000
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/28/12	T		\$1,000.00	0.00						
E100 KSNV 10/26/12		Rachael Ray	CM	11am-12pm	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
		Rachael Ray			·			+ 1,000.00	0,00		<b>41,000,00</b>
RACHEL RAY			0 ( 444 )	pos. 4	PM 41						
	End Date 10/28/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
E101 KSNV 10/29/12		Rachael Ray	CM	11am-12pm	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
RACHEL RAY		Rachael Ray									
	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					i	
	11/04/12	M			0.00						
E102 KSNV 10/30/12	10/30/12	Rachael Ray	CM	11am-12pm	-T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
RACHEL RAY		Rachael Ray									
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					1	
	11/04/12	-T	•	\$1,000.00	0.00						
E103 KSNV 10/24/12	10/24/12	Wake Up Early w	-	430a-5a	W	:30	1	\$400.001	0.00 NM	1	\$400.00
Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS											
	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/28/12	W	1	\$400.00	0.00					1	
E104 KSNV 10/25/12	10/25/12			430a-5a	T	:30	1	\$400.001	0.00 NM	1	\$400.00
WAKE UP EARLY	W/THE W	- Wake Up Early V √AGNERS	Vagners								
	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	10/28/12	T	1	\$400.00	0.00					1	
E105 KSNV 10/28/12	10/28/12		-	430a-5a	S	:30	1	\$400.001	0.00 NM	1	\$400.00
Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS											
	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	10/28/12	S	/ Magn@M	\$400,00 430a-5a	0.00 M	:30	1	\$400.001	0.00 NM	1	\$400.00
E106 KSNV 10/29/12	10/23/12	Wake Up Early W		430a-5a	V	.30	'	φ400.00 I	U.UU INIVI	'	\$ <b>40</b> 0.00
WAKE UP EARLY W/THE WAGNERS											
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	11/04/12	M	1	\$400.00	0.00				0.00 111		
E107 KSNV 10/30/12	10/30/12	Wake Up Early w	-	430a-5a	-T	:30	1	\$400.001	0. <b>00 N</b> M	1	\$400.00
WAKE UP EARLY W/THE WAGNERS											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/29/12	11/04/12	-T	1	\$400.00	0.00					1	
E108 KSNV 10/24/12	10/24/12	Noon News Noon News	CM	12-1230pm	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
NEWS 3 AT NOO	N	140011 140449								l	

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**KSNV** 

Order / Rev:

108041

Advertiser:

American Crossroads

Alt Order #:

06865670

Product Desc:

American Crossroads

Flight Dates:

10/24/12 - 10/30/12

Estimate:

1257

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount E108 KSNV :30 \$1,000,001 0.00 NM \$1,000.00 10/24/12 10/24/12 Noon News 12-1230pm Noon News **NEWS 3 AT NOON** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 1 \$1,000.00 0.00 E109 KSNV 10/25/12 10/25/12 Noon News CM 12-1230pm ---T---:30 1 \$1,000.001 0.00 NM \$1,000.00 Noon News **NEWS 3 AT NOON** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/22/12 10/28/12 \_\_\_T\_\_ \$1,000.00 0.00 E110 KSNV 10/26/12 10/26/12 12-1230pm ----F--:30 1 \$1,000.001 0.00 NM \$1,000.00 Noon News ÇМ Noon News **NEWS 3 AT NOON** Spots/Week Rating Start Date End Date Weekdays Rate 0.00 10/28/12 Week: 10/22/12 ----F--1 \$1,000.00 1 \$1,000.001 E111 KSNV 10/29/12 10/29/12 Noon News CM 12-1230pm :30 0.00 NM \$1,000.00 Noon News **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M----1 \$1,000.00 0.00 E112 KSNV 10/30/12 10/30/12 12-1230pm -T----:30 1 \$1,000.001 0.00 NM \$1,000.00 Noon News CM Noon News **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -T----\$1,000.00 0.00 E113 KSNV 10/27/12 10/27/12 Sa-Su Early News CM 5pm-630pm ----S-:30 1 \$1,350,001 0.00 NM \$1,350.00 Sa-Su Early News KSNV EARLY NEWS Spots/Week End Date Rating Start Date <u>Weekdays</u> Rate ----5-0.00 10/28/12 1 \$1,350.00 Week: 10/22/12 E114 KSNV 10/28/12 10/28/12 NFL Pre-Game / FNA CM 1p-530pm :30 1 \$5,000.001 0.00 NM \$5,000.00 NFL Pre-Game FOOTBALL NIGHT IN AMERICA Start Date End Date Weekdays Spots/Week Rate Rating \$5,000.00 Week: 10/22/12 10/28/12 \_ ----S-E115 KSNV 10/27/12 10/27/12 Wknd Wheel of Fortune CM 7-730pm :30 \$1,050.001 0.00 NM 1 \$1,050.00 SAT/ Wheel of Fortune WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating 0.00 Week: 10/22/12 10/28/12 ----S-\$1,050.00 1 \$1,800.001 0.00 NM \$1,800.00 E116 KSNV 10/24/12 10/24/12 FacetoFace/Ralston Rep@M 730-758pm --W----:30 FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON End Date Spots/Week Rate Rating Start Date <u>Weekdays</u> 1 \$1,800.00 0.00 Week: 10/22/12 10/28/12 E117 KSNV 10/25/12 10/25/12 FacetoFace/Ralston Rep@M 730-758pm ---T---:30 1 \$1,800,001 0.00 NM \$1,800.00 FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON Spots/Week Rating Start Date End Date Weekdays Rate 10/28/12 ---T---1 \$1,800.00 0.00 Week: 10/22/12 730-758pm 1 \$1.800.001 0.00 NM \$1,800.00 E118 KSNV 10/26/12 10/26/12 FacetoFace/Ralston Rep@M ----F--:30 FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON Rating Start Date End Date **Weekdays** Spots/Week Rate Week: 10/22/12 10/28/12 -----\$1,800.00 0.00 E119 KSNV 10/29/12 10/29/12 FacetoFace/Ralston RenGM 730-758pm :30 1 \$1,800.001 0.00 NM \$1,800.00 FacetoFace/Raiston Report FACE TO FACE W/ JON RALSTON Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 \$1,800.00 0.00\$1,800.00 E120 KSNV 10/30/12 10/30/12 :30 1 \$1,800,001 0.00 NM CM 730-758pm 1

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Order / Rev:

108041

Advertiser:

American Crossroads

Alt Order#: Flight Dates:

Ln Ch

06865670

Product Desc:

American Crossroads

KSNV

10/24/12 - 10/30/12

End

Estimate:

1257

**Inventory Code** FacetoFace/Raiston Repo

Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount

FacetoFace/Raiston Report

FACE TO FACE W/ JON RALSTON

Start Date End Date Week: 10/29/12 11/04/12

Start

<u>Weekdays</u> -T----

Spots/Week

<u>Rate</u> 1 \$1,800.00

Rating 0.00

Totals

123 \$318,850.00